



Prada



Balencia

Chole



Burberry

"It" bags without pulling on purse strings

Want that perfect Prada or gorgeous Gucci handbag to accessorise your Cup Day outfit but don't want the price tag? There's good news, "it" bag lovers. You've heard about on the Sex and the City movie, and now New Zealand has its very own handbag rental company.

LoanMe or OwnMe was launched last month by a kiwi fashionista with a handbag fetish that outgrew her wardrobe. Aucklander Amanda Easterbrook admitted she "always had a penchant for exquisite, unusual things," and when she grew up she discovered handbags. After spending all her free time endlessly pawing the pages of fashion magazines, coveting the latest, most exciting and desirable bags, she quietly amassed a highly prized collection. After becoming the go-to girl for friends needing a bag for the races or a night out, and receiving compliments from strangers on her collection, she decided to share her passion as a business.

"I thought that if my friends borrowed my handbags and so many other women admired them, potentially I could share my indulgent passion as well as make it into a fantastic business."

Brands offered by LoanMe or OwnMe include Prada, Chanel, Fendi, Gucci, Burberry and Jimmy Choo, and there is a large variety of style, everyday and occasion-suitable bags. Rental prices vary according to the value of the bag, but start from about \$65 a week.

Visit www.loanmeorownme.com to view the collection.

New Styles

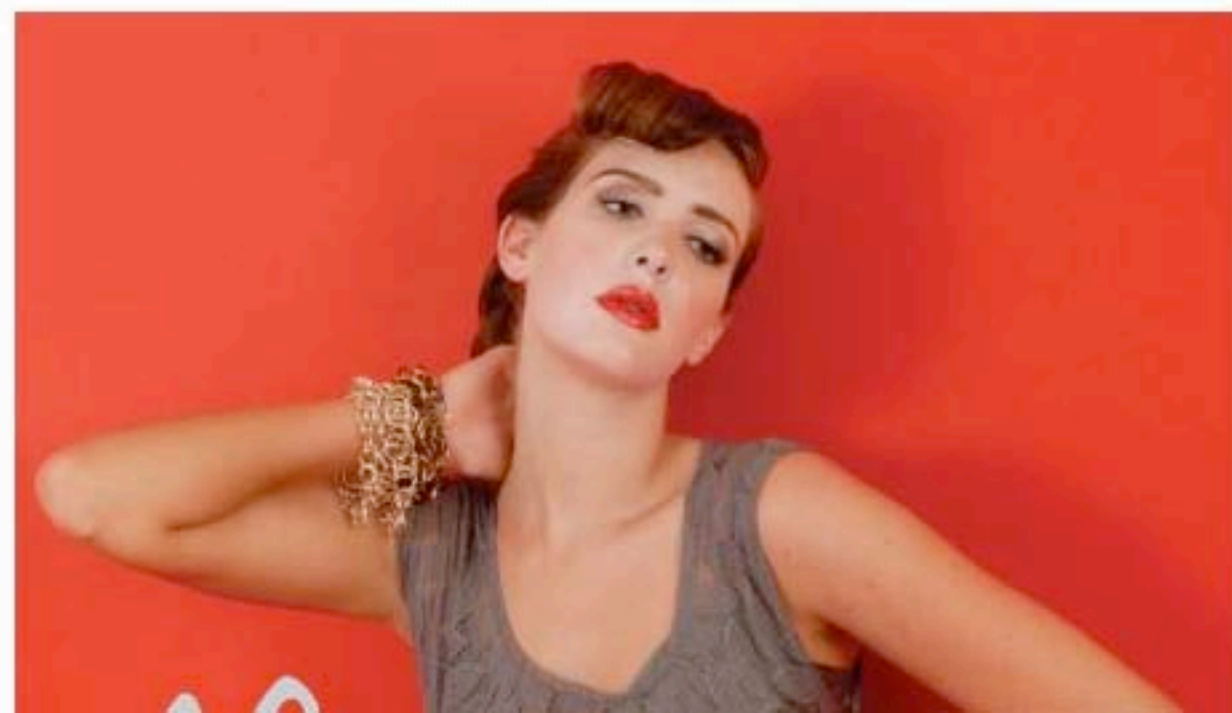
Take \$15 OFF any pair of trainers with a purchase of shoes!

in step

Parkside Plaza,
333 Harewood Rd, Bishopdale
(just behind the mall)
Phone/Fax 359 8506
www.instepfootwear.co.nz

1. NEW BALANCE TRAINERS 5-10 Velcro, Pink/Navy \$60.00
2. NEW BALANCE TRAINERS 11-3 Velcro, White/Navy, White/Pink \$84.00
3. CLARKS SQUINT 4 1/2 - 8 White and Navy \$84.00
4. CLARKS SKAT 4 1/2 - 8 Brown & Navy \$84.00
5. CLARKS TULLY 8 - 1 1/2 Navy/Black Pearl \$94.00
6. ECCO HEATWAVE 24 - 40 Black 24 - 35 Red \$129.00

More styles in store



Ashley Fogal

Caroline Church

Starfish

Alexandra Owen