

Photography: Martin Leach

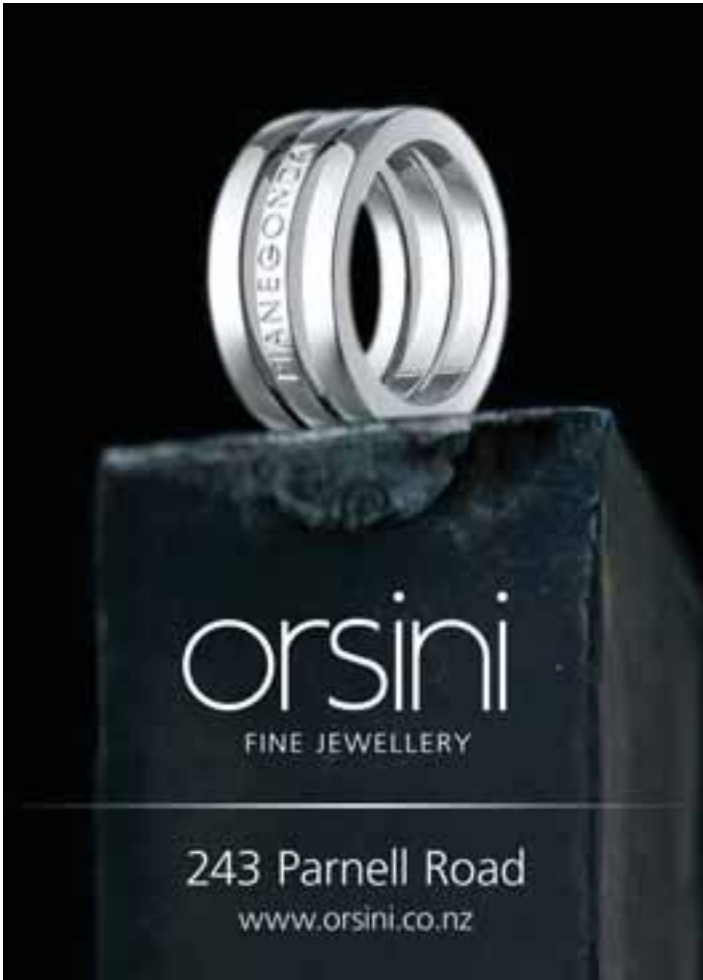


## MINDFOOD'S LUNCH AT PARTINGTONS WITH 'THE NEW EVA'

Anyone who knows us well is aware we are always up for a nice lunch. Last month Michael McHugh and his team from Mindfood hosted one of their reader events with WORLD'S Denise L'Estrange Corbet. The lunch included a lovely three-course lunch at Partingtons, (in the Langham) The roast organic beetroot & feta with spiced walnuts & aged balsamic dressed rocket starter was an inspired choice, followed by crushed & maple pumpkin wrapped in leek with saffron & white bean ragout made this veggie's heart beat faster! Thanks Ofir, it's nice to be looked after.) After lunch Denise L'Estrange Corbet answered Michael McHugh's questions about her new autobiography 'All That Glitters...'. published by Random House last month..

As we went to press the book was number two in the Non Fiction NZ Book Sellers list and we are delighted with this Ponsonby resident's success. Denise is seen pictured above with local foodie Julie Le Clerc.

Congratulations to the following readers: **Jeff Steward**, Grey Lynn, **Joanna Cooper**, Ponsonby and **Heather Buchanan**, Kingsland. Each of them wins a signed copy of 'All That Glitters' from last month's Ponsonby News



## LOANME OR OWNME

NEW ZEALAND BAG AFICIONADOS

MEET THEIR NEW BEST FRIEND

Launched in September this year, LoanMe or OwnMe is a virtual closet filled with a handpicked collection of some of the world's most covetable and rare luxury handbags, all waiting to be plucked from their shelves and hand delivered to your doorstep. Filled with a dazzling array of must-haves and special finds, the website was created by two friends who one day got talking about how much they would love to provide New Zealand women with 'the opportunity to feel like a princess wearing that bag that's so hot right now'.

Aucklanders Amanda Easterbrook isn't ashamed to admit that she has always had a penchant for exquisite, unusual things... "and as I grew up and matured into a woman I discovered handbags!" Working as a branding specialist by day, she spends her free time, "endlessly pawing the pages of pretty much any fashion magazine I can lay my hands on - coveting the latest, most exciting, most desirable bags." Over the years she quietly amassed a small but highly prized collection of uniquely beautiful handbags, and become somewhat renowned amongst friends as the go-to girl for that special accessory for the races or a night out. She also found herself receiving compliments from strangers on her collection along the lines of 'that is a beautiful handbag, I wish I had one!' and it was from this experience that the concept of LoanMe or OwnMe was born. "I thought that if my friends borrowed my handbags and so many other women admired them, that maybe there was some way a handbag could be 'loaned'," she says. "Potentially, I could share my indulgent passion as well as turning it into a fantastic business!"


Not longer after she met Angie Tinker, a stylish Australian working in the fashion industry in New Zealand with a love of handbags and a background in luxury cars. LoanMe or OwnMe was created over a few glasses of wine and a shared passion that they are now sharing with luxury handbag throughout New Zealand.

The easy to use website is already proving to be a formula for success, with both registrations and rentals soaring in number since the day of its launch. Brands offered include Prada, Chanel, Fendi, Gucci, Burberry and Jimmy Choo, with new additions arriving daily. "We have been overwhelmed with the response to LoanMe or OwnMe since it went live on September 1st," says Easterbrook. "Clearly New Zealand handbag fans were more than ready to meet their new best friend!" [www.loanmeorownme.com](http://www.loanmeorownme.com)

**To celebrate their launch LoanMe or OwnMe are giving away three Complimentary Loan Vouchers as well as \$10.00 off your first handbag loan at [www.loanmeorownme.com](http://www.loanmeorownme.com) using the promotional code PONSNEWS. E-mail your name, address and phone number to [contact@loanmeorownme.com](mailto:contact@loanmeorownme.com) to be in to win!**



COME AND MEET YOUR NEW BEST FRIEND  
JOIN US NOW & RECEIVE \$10 OFF  
YOUR FIRST LUXURY HANDBAG LOAN  
WITH THE CODE PONSNEWS UNTIL NOVEMBER 30TH 2008

LOAN ME OR OWN ME™  
WWW.LOAN ME  OWN ME.COM